

EVEREST*

35^{mm} MAGNETIC FILM 35^{mm} RECORDING

This is Everest... the peak of achievement in recorded sound!

The remarkable EVEREST sound on this record is the result of a revolutionary new method of magnetic recording developed by EVEREST utilizing 35 mm magnetic film.

Below is a graphic representation of this new material. What you see here, your ears will quickly verify when you listen to an EVEREST recording.



Standard 1/4" Recording Tape



1/2" Tape used for Conventional stereo recording



EVEREST is recorded on tape 35mm wide.

Notice that now EVEREST engineers have over 3 times the normal space available on 1/4" tape. This means distortion free, perfect sound. 35 mm magnetic film allows EVEREST engineers to make recordings with:

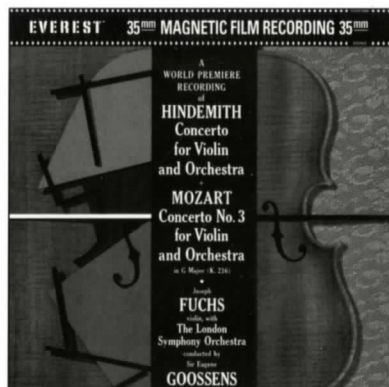
- No distortion from print through
- No distortion from lack of channel width
- Absolute minimum of "wow and flutter"
- Highest possible signal to noise ratio
- Greatest quality and dynamic range ever recorded

With 35 mm magnetic film, the base material on which the magnetic oxide is coated is five times thicker than conventional tape and is similar to the film used for motion pictures. This thickness permits the recording of extremely high sound intensities without the danger of layer-to-layer "print through." The width of 35 mm magnetic film is such that it can accommodate three channels, each of which is as wide as the standard 1/4" recording tape. Because of this great channel width it is possible to produce stereo recordings in which the usual "background noise" is inaudible. Another similarity of magnetic film to motion picture film is that it has sprocket holes cut along each edge. The drive mechanism is also similar to motion picture cameras in that sprocket gears engage these sprocket holes affording a smoothness of motion that reduces "wow and flutter" to an absolute minimum. The film has another advantage in its great tensile strength which effectively eliminates pitch changes due to "tape stretch," a condition heretofore almost impossible to control.

Drawing on the extensive experience in the motion picture sound field BELOCK INSTRUMENT (of which EVEREST is a division), requested Westrex Corporation to build special equipment to EVEREST'S exacting specifications in order to accomplish these advantages. This equipment includes the use of special recording heads which afford complete wideband frequency response beyond that normally specified in any present day motion picture records. It is of interest to note, that when sound tracks of great motion pictures originally recorded on 35 mm magnetic film are released as phonograph records, the normal technique is to re-record the sound from the 35 mm magnetic film to conventional tape. EVEREST, through its advanced processes and equipment, is the only records company able to transfer all Master Records directly from the 35 mm magnetic film to the recording heads.

To assure maintain the high quality of EVEREST sound on every EVEREST recording, the same equipment that is used on the BELOCK Recording Studios is utilized for recordings made anywhere in the world. By utilizing specially designed portable versions of EVEREST 35 mm equipment. EVEREST engineers are able to make recordings and maintain the rigid standards and excellence of quality available in the Studios.

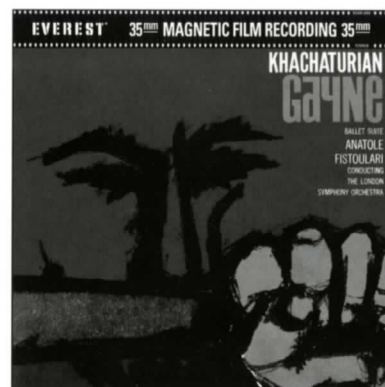
This advanced engineering and special equipment in addition to meticulous attention to detail, results in EVEREST sound, a sound that has been acclaimed as superb by critics and records enthusiasts throughout the world.



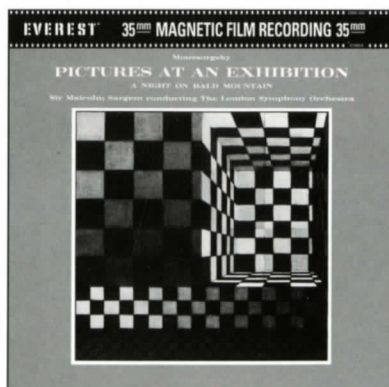
SBDR 3040: HINDEMITH Concerto for Violin and Orchestra; MOZART Concerto No. 3 for Violin and Orchestra; FUCHS, violin; GOOSSENS; cond. The London Symphony Orchestra



SBDR 3051: RESPIGHI The Fountains of Rome; The Pines of Rome; SARGENT cond. The London Symphony Orchestra



SBDR 3052: GAYNE Ballet Suite; FISTOULARI cond. The London Symphony Orchestra



SBDR 3053: MOUSSORGSKY Pictures at an Exhibition; SARGENT cond. The London Symphony Orchestra



SBDR 3054: SHOSTAKOVICH Symphony No. 9; PROKOFIEV Lieutenant Kije Suite; SARGENT cond. The London Symphony Orchestra



SBDR 3057: DE FALLA The Three-Cornered Hat (Complete Ballet); JORDA cond. The London Symphony Orchestra

CLASSIC RECORDS PRESENTS:

EVEREST*

For a complete listing of EVEREST titles, please visit acousticsounds.com

35mm MAGNETIC FILM RECORDING 35mm RECORDING

This is Everest... the peak of achievement in recorded sound!

(Process as explained upon invention)

The remarkable EVEREST sound on these records is the result of a revolutionary new method of magnetic recording developed by EVEREST utilizing 35 mm magnetic film.

Below is a graphic representation of this new material. What you see here, your ears will quickly verify when you listen to an EVEREST recording.



Standard 1/4" Recording Tape



1/2" Tape used for Conventional stereo recording



EVEREST is recorded on tape 35mm wide.

Notice that now EVEREST engineers have over 3 times the normal space available on 1/4" tape. This means distortion free, perfect sound. 35 mm magnetic film allows EVEREST engineers to make recordings with:

- No distortion from print through
- No distortion from lack of channel width
- Absolute minimum of "wow and flutter"
- Highest possible signal to noise ratio
- Greatest quality and dynamic range ever recorded



Antill: Corroboree/ Ginastera: Panambi/ Sir Eugene Goossens
AEVC 3003Q \$34.99
200 gram



Scriabin: Le Poeme d'extase/ Leopold Stokowski
AEVC 3032Q \$34.99
200 gram



Prokofiev: Symphony No. 5/ Sir Malcolm Sargent
AEVC 3034Q \$34.99
200 gram



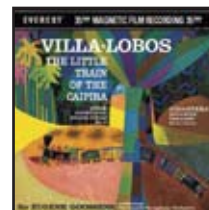
Berlioz: Symphonie Fantastique/ Sir Eugene Goossens
AEVC 3037Q \$39.99
200 gram



Tchaikovsky: Symphony No. 5/ Sir Malcolm Sargent
AEVC 3039Q \$34.99
200 gram



Hindemith Violin Concerto/ Mozart Violin Concerto/ Sir Eugene Goossens
AEVC 3040Q \$34.99
200 gram



Villa Lobos: The Little Train of the Caipira/ Sir Eugene Goossens
AEVC 3041Q \$34.99
200 gram



Sibelius: Concerto in D Minor/ Tauno Hannikainen
AEVC 3045Q \$34.99
200 gram



Stravinsky: Le Sacre du Printemps (The Rite of Spring)/ Sir Eugene Goossens
AEVC 3047Q \$34.99
200 gram



Tchaikovsky: Violin Concerto in D Major/ Walter Goehr
AEVC 3049Q \$34.99
200 gram



Respighi: Pines & Fountains of Rome
AEVC 3049Q \$34.99
200 gram



Prokofiev: Lieutenant Kije Suite/ Shostakovich: Symphony No. 9/ Sir Malcolm Sargent
AEVC 3054Q \$34.99
200 gram



Falla: Three Cornered Hat/ Enrique Jorda
AEVC 3057Q \$34.99
200 gram



Beethoven Symphonies/ Josef Krips
AEVC 3065QCV \$259.99
10 LPs, Bonus 45 RPM disc, Clarity Vinyl



Bartok: Concerto for Orchestra/ Leopold Stokowski
AEVC 3069Q \$34.99
200 gram



Wagner: Parsifal/ Leopold Stokowski
AEVC 3070Q \$34.99
200 gram